**IV. CÁC BÀI ĐỌC KÉP LIÊN QUAN ĐẾN BÀI BÁO**

**1.** Đối với các bài đọc liên quan đến bài báo, thì bài đọc thứ nhất là một bài báo, bài đọc thứ hai có thể là một bài báo khác, một lá thư, e-mail hoặc một trong số các dạng bài đọc khác được liệt kê ở phần VII chương 2. Hầu hết, bài đọc thứ hai là e-mail phản hồi về bài báo.

**2.** Những dạng bài đọc thường gặp và hướng dẫn làm bài

**a.** Những dạng bài đọc thường gặp

Article & Article: Bài đọc thứ nhất là một bài báo nói về một sự kiện được tổ chức trong thời gian gần đây. Bài đọc thứ hai là một bài báo giới thiệu sản phẩm, dich vụ của một công ty, doanh nghiệp đã tham gia vào sự kiện đó.

Article & Letter: Bài đọc thứ nhất là một bài báo nhận xét về một cuốn sách, tác phẩm văn học, nghệ thuật. Bài đọc thứ hai là lá thư của tác giả thể hiện sự phản đối về nhận xét đó.

Article & E-mail: Bài đọc thứ nhất là một bài báo giới thiệu sản phẩm, dịch vụ mới. Bài đọc thứ hai là một e-mail của một khách hàng, người sử dụng sản phẩm dịch vụ nêu ra những ý kiến ủng hộ, khen ngợi sản phẩm, dịch vụ đó.

Article & Bài đọc thứ nhất là một bài báo nói về một chương trình

Dạng bài đọc khác khuyến mãi của một doanh nghiệp. Bài đọc thứ hai là một bảng kế hoạch chi tiết của chương trình khuyến mãi.

Bài đọc thứ nhất là một bài báo nói về một dịch vụ, khoá học, chương trình mới mở. Bài đọc thứ hai là một khảo sát (survey) để thu thập ý kiến về dịch vụ, khoá học, chương trình mới mở đó với mục đích cải thiện sau này.

**b.** Hướng dẫn làm bài

**Bước 1:** Xác định từ khoá (keyword) trong các câu hỏi để biết được cần phải tìm

thông tin trong bài đọc nào.

**Bước 2:** Tìm gợi ý thứ nhất liên quan đến từ khoá ở một trong hai bài đọc, sau đó

tìm gợi ý thứ 2 ở bài đọc còn lại và liên kết các gợi ý đó để chọn câu trả lời

đúng.

Example 01: Article & Letter (Questions 196-200, Test 05, Economy 03)

**Questions 196-200** refer to the following article and letter.

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| **The New Hope Recycling**  Center is set to open this spring, adding the small town to the growing number of municipalities that recycle. New Hope’s public works director, Phillipa Kolnas, said that the residents have been pressuring city officials to introduce some form of recycling to the community for the past couple years. “State law only requires towns with a population of 5,000 or more to have curbside recycling. Even though our population is two-thirds that, we feel it would be in everyone’s interests to have a recycling program,” she said.  The program aims to collect glass, newspaper, plastic, aluminum and, in some cases, steel. In order to avoid the heavy cost of picking up the recyclable waste, the town will be outfitting its regular garbage trucks to collect the recyclables along with the trash. “In a sense, we're killing two birds with one stone. Many towns lose money by hiring separate staff to pick up the materials, not to mention the detriment to the environment by having additional trucks on the roads,” said Mayor Quincy Bishop.  Although many officials have touted the benefits of the new curbside recycling program, many residents have expressed reservations about the project. “The plan is seriously flawed,” said Michelle Perry, a local resident. "Most towns lose money on recycling projects. It’s going to cost us more to have this program than not.” |

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| Dear New Hope Resident,  On Monday, April 5, the town will start its new recycling service. To make this transition as smooth as possible, we are asking for everyone's cooperation on the following items.  1. Please pick up your recycling bins at the New Hope Recycling Center (see attached map).  There is a nominal fee of $36.00 for the use of these bins. 2. Put the bins out on the same day as you do your regular trash. Everything will be  collected on the same day. 3. Only place appropriate items in the recyclable bins. Do NOT mix trash and recyclables. 4. The containers are separated into glass, newspaper, plastic, and aluminum bins. Please do  not mix recyclable materials. (Steel separation only applies to businesses.) 5. If it is raining, please place newspapers in a plastic bag. 6. Do not break glass that you intend to have recycled. Attempting to sort small pieces is not  cost-effective, and they will have to be discarded.  With your help, I'm sure we can all make this program a success. For questions or comments, call (302) 555-320 I, ext. 839, or visit us on the web at www.city.newhope.edu/recycling.  Sincerely,  Phillipa Kolnas Phillipa Kolnas Director of Public Works |

**196.** Why is New Hope building a recycling

center?

(A) The public has been requesting

that one be built.  
 (B) Their population has exceeded

5,000 people.  
 (C) A new state law demands it.  
 (D) It will be profitable for the town.

**197.** What item are New Hope residents

NOT expected to recycle?

(A) Aluminum  
 (B) Newspaper  
 (C) Glass  
 (D) Steel

**198.** How will the town of New Hope try

to save on costs?

(A) By hiring only local companies to

collect trash and recyclables  
 (B) By charging residents for the new  
 service  
 (C) By using existing vehicles to pick

up recyclables  
 (D) By having collection centers

located around town

**199.** In the article, the word “reservations”

in paragraph 3, line 2, is closest in

meaning to

(A) concerns  
 (B) promises  
 (C) withholdings  
 (D) presentations

**200.** What are New Hope residents

expected to do?

(A) Make arrangements to have their  
 bins delivered  
 (B) Put their trash and recyclables out

on separate days  
 (C) Avoid breaking glass items into

small pieces  
 (D) Put recycle bins out in the rain

Example 02: Article & E-mail (Questions 196-200, Test 10, Economy 03)

**Questions 196-200** refer to the following article and e-mail.

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| **Home Fixit to Add Environmental Sticker**  By Bruce Hartigan  Home Fixit, the nation’s second largest retailer, announced it will be followi ng Four Mart, the nation's largest retailer, by joining the green movement.  Home Fixit said that starting next week they would affix a sticker to all products that promote energy conservation, are made from recyclable waste, or have been deemed to have a minimal impact on the environment, particularly in the areas of clean air and water. This system for identifying such products could see as many as 7,000 environmentally friendly products labeled in this manner over the next three years. These products will be identifiable by their Home Fixit Eco Friend stickers.  “Although most of these products are more expensive than regular products,” Vivian Lacey, president for environmental innovation at the retailer, says, “Customers have been clamoring for these products.” As concerns over pollution and climate change are raised, consumers are worried about how their shopping habits impact the environment.  Home Fixit plans to devote more shelf space to environmentally friendly products in the future. Suppliers that support the Eco Friend line will also be given preferential treatment at Home Fixit’s stores as long as they produce Eco Friend goods at the same prices as conventional merchandise.  “People want to contribute to a clean environment, but they don’t know how,” says Ms. Lacey. “We are giving them an opportunity to do this as they shop.” |

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| From: Tobias Foucan<tfoucan@valusave.com> To: Ivana Dench<idench@valusave.com> Subject: Green Products for ValuSave Date: May 9 Attachment: Productfile.doc  In the past, I know we have been reluctant to classify certain products as “green,” or “environmentally friendly”, because of lackluster sales, but I think the time has come where we could successfully market such products at ValuSave. Already larger retailers like Home Fixit and Four Mart have introduced entire lines of environmentally friendly goods that consumers are eager to purchase. I realize that our purchasing power is not as great as those of larger retailers, but there are ways in which we could also introduce such lines without affecting our profit margin.  We should start by looking at what products we already offer that are environmentally friendly. For example, natural insect killers and fluorescent light bulbs. Already sales of these products far outpace those that would not be classified as eco-friendly. Promoting their low impact on the environment would only attract more customers.  I’ve drawn up a list of existing products that could qualify for an eco-friendly label. While some of them do cost more than other similar products, we could do more to promote them by using in-store displays or by offering coupon discounts for certain items. A survey conducted about customers at our Tucson branch showed that they are interested in trying eco-friendly products. If we can get them to purchase these products just one time, I’m sure we will have hooked them for life.  Sincerely,  Tobias Foucan Sales Manager |

**196.** What is the article mainly about?  
 (A) A classification system for products  
 (B) Home Fixit’s profit projections  
 (C) Climate change and pollution  
 (D) Customer concerns

**197.** What is NOT mentioned in the article?  
 (A) Something special is stuck on the  
 side of the product from Home Fixit.  
 (B) Home Fixit begins the conservation

campaign.  
 (C) Goods with a sticker is more  
 reasonable price than others.  
 (D) Four Mart is one of the largest  
 retailers.

**198.** What problem does Tobias Foucan  
 mention?  
 (A) Customers have complained about

eco-friendly products.  
 (B) ValuSave does not have as much  
 money as Four Mart.  
 (C) There are no eco-friendly products

at ValuSave stores.  
 (D) Sales of the new product line were

lower than expected.

**199.** In the e-mail, the word “outpace” in  
 paragraph 2, line 3, is closest in

meaning to  
 (A) surpass  
 (B) associate  
 (C) combine  
 (D) allow

**200.** What does Tobias Foucan want to do?  
 (A) Copy everything Home Fixit is

doing  
 (B) Conduct a customer satisfaction  
 survey  
 (C) Make a list of eco-friendly products  
 (D) Sell eco-friendly products at a  
 reduced price

**3. Reading practice:**

Read the following passages and choose the best answer to each question given.

Passage 01: Article & Letter (Questions 181-185, Test 05, ETS 1200)

**Questions 181-185** refer to the following article and letter.

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NEW LOOK FOR COMPTON STREET AREA

CAPITAL CITY- Following the announcement that the city’s art museum will be relocated across town to a larger building on Westing Street, the mayor's office has been soliciting proposals for a new use for the museum's current space on Compton Street. A number of proposals have been submitted by local and national developers. Two proposals in particular are emerging as strong possibilities.

One promising bid came from Varitek Corporation, which is seeking to build a high-rise office building on the site. This project would attract several new businesses and generate local jobs over the next five years. However, this is an ambitious proposal that would take nearly three years to complete. In addition, because business tenants usually require full-day parking privileges for employees, parking in the district could become even more difficult than.at present. Varitek, a four-year-old firm headquartered in Chicago, is 'currently completing similar building projects in Toronto and Ottawa.

Another proposal has come from Marshall Enterprises, a developer of commercial buildings in the city. The company has put forth an elaborate plan for a new shopping center, complete with department stores, restaurants, and a movie theater. This is an attractive option for the city because it would provide residents with a much needed shopping and entertainment area.  
Marshall Enterprises is best known for its renovation of the city's Canal District.

In a recent poll, Capital City residents were asked which plan they prefer. Results showed a slightly higher level of support for the Marshall Enterprises proposal, although the general feeling among residents is that both plans would be good for the city's economy. One group of residents, however strongly opposes the development of the area for commercial interests and is petitioning the city to reserve the space for a community park.  
- Brigit Hoffbauer

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Dear Editor,

I would like to comment on Ms. Hoffbauer's article in the *Times* (Jan. 12) on the proposed construction plans for Compton Street. There is one factual error I feel mµst be corrected for the benefit of your readers.

Under the current proposal, the commercial office building designed by Varitek would be completed in about two years. Moreover, because the structure would be developed in stages, some offices would be available for use as quickly as eighteen months from the start of construction.

I agree with Ms. Hoffbauer that the parking needs of a commercial building pose a potential

problem. However, Priya Gupta, vice president of planning at Varitek, has already met several times with council member Robert Franks to discuss possible solutions.

Sincerely,

Liang Zhan  
President, Varitek Corporation

**181.** What is the purpose of the article?

(A) To announce upcoming cultural

events  
 (B) To describe the new stores on

Compton Street  
 (C) To encourage local residents to

write letters about an issue  
 (D) To provide information about

possible building projects

**182.** What is NOT mentioned as a possible

new use for the Compton Street area?

(A) A public park  
 (B) An art museum  
 (C) A shopping center  
 (D) An office building

**183.** What is implied about Capital City?

(A) Its Canal District is in need of

renovation.  
 (B) The city has used Varitek

Corporation before.  
 (C) It is known for its downtown

shopping district.  
 (D) Parking is considered a problem in  
 the city.

**184.** What is Mr. Zhan’s main complaint

about the article?

(A) It provided an inaccurate timetable.  
 (B) It misquoted Priya Gupta.  
 (C) It did not report the results of a poll.  
 (D) It did not discuss any benefits of his  
 company’s plan.

**185.** What is suggested about Mr. Zhan?

(A) He has an office in Capital City.  
 (B) He recently built a shopping center.  
 (C) He is involved with a project in

Toronto.  
 (D) He previously worked for Brigit  
 Hoffbauer.

Passage 02: Article & E-mail (Questions 196-200, Test 07, ETS 1000)

**Questions 196-200** refer to the following article and e-mail.

***Trade Show Press***

**September** 3–The 23rd Annual International Auto Parts and Accessories Trade Show was held at the Convention Center in Daegu, South Korea, on August 30, 31, and September 1. Over 100 exhibitors from 13 countries packed the center with displays of their newest products. The booths showcased everything imaginable, from crankshaft engine kits to car audio systems. Popular with visitors were demonstrations by Pela Auto Technologies of several of its high-tech sensors, including a parking aid sensor and a tail-lamp outage sensor. And Denver-based Trulo Racks generated a lot of buzz among sport enthusiasts in the crowd with the introduction of its S150 Rooftop Rack. Though its price point has not yet been set, the rack, which can be converted to accommodate bicycles, kayaks, skis, and snowboards, will become available to consumers early next year.

This year’s event was the largest in the trade show’s 23-year history. Hyun-sook Jung, who coordinates the event, said she expects next year’s show to draw even larger crowds. “And that,” she noted on Sunday, “means we’re already looking for a bigger venue.”

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| **To:** Marketing Team **From:** Joseph Riga <jriga@trulo.com> **Sent:** September 10 **Subject:** Trade Show |
| Dear Team,  Many thanks for your participation in the trade show in Daegu earlier this month. Your hard work and dedication made the event very successful for our company. I've been told that since the show, visits to our informational Web site have increased by 35 percent, and our sales representatives have already personally handled 800 pre-orders for the 5150 Rooftop Rack. Other good news is that it is not only sports equipment stores that have expressed interest in the rack but car dealerships as well.  I’d also like to say a special thank you to Arianna Webster, who ran the booth alone on the last day of the trade show while the rest of us flew back to the US to attend to other obligations. I hear that the last day was especially busy, and I commend her for her excellent work.  Thanks to all for a job well done.  Joseph Riga |

**196.** What is indicated about the trade show?  
 (A) It was well attended.  
 (B) It focused on auto sensors.  
 (C) It was held over four days.  
 (D) It was sponsored by Pela Auto  
 Technologies

**197.** What feature of the S150 Rooftop Rack

is mentioned?  
 (A) It is compact.  
 (B) It is inexpensive.  
 (C) It is adaptable.  
 (D) It is easy to install.

**198.** In the article, the word “draw” in  
 paragraph 2, line 2, is closest in meaning to  
 (A) remove  
 (B) match  
 (C) represent  
 (D) attract

**199.** When did Arianna Webster work

without help at her company's booth?  
 (A) On August 30  
 (B) On August 31  
 (C) On September 1  
 (D) On September 3

**200.** What has occurred as a result of the

trade show?  
 (A) Mr. Riga has received several

phone calls.  
 (B) Car dealerships have inquired about  
 Trulo’s newest rack.  
 (C) Online orders have increased.  
 (D) Trulo Racks has hired additional  
 sales representatives.

Passage 03: Article & Schedule (Questions 196-200, Test 03, ETS 5 Tests)

**Questions 196-200** refer to the following article and schedule.

***From the Group Up***

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Nutrient levels in soil may not be the average reader's idea of an accessible, or even interesting, topic. But agronomist Hyeon Su Park has made it just that in *From the Ground Up.*

This surprise best seller is a discussion of the relationship of soil quality to agricultural development in farming communities. That the book has connected with such a large audience is  
no doubt a direct result of its author's technique. Rather than shying away from academic subject matter, Dr. Park conveys it through storytelling methods that a nonacademic audience can appreciate: anecdotes, personal impressions, and poetic descriptions.

Although the quality of the writing alone would explain the success of *From the Ground Up,* surely some credit is due to Sune Lund as well. The acclaimed photographer accompanied Dr. Park throughout her research for the book, and the result is a 30-page spread of breathtaking landscapes from over 20 nations.

The success of *From the Ground Up* may indicate a rise in the popularity of scientific nonfiction. For the last month, Dr. Park has appeared on best-seller lists alongside architect Cecil Crofte, whose *Gravitas* explores the physics behind the architecture of skyscrapers.

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| **Portland Festival of Books-Highlights**  **Readings and Discussions, Braithwaite Library Rotunda**  Day 1 25 January, 5 P.M. Hyeon Su Park gives a talk on the research behind her Rafkin Award-winning book *From the Ground Up.*  Day 2 26 January, 2 P.M. Cecil Crofte gives a multimedia demonstration on his best-selling *Gravitas.*  Day 3 27 January, 3 P.M. Dieter Neumann, Sally Black, and Gilda Carruthers  participate in a round-table discussion on the state of comic books today.  **Book Fair, Braithwaite Library, Blake Gallery**  26 & 27 January, noon-7 P.M., Featuring sales booths from major publishers and area bookstores. |

**196.** What is the subject of the article?

(A) An author's plans for her next

work  
 (B) The popularity of a recent

publication  
 (C) Trends in the textbook industry  
 (D) Readers’ reactions to an online

review

**197.** How is *From the Ground Up* described?

(A) It was written by two people.  
 (B) It is sold mainly in rural areas.  
 (C) It features numerous charts.  
 (D) It contains academic subject matter.

**198.** What is indicated about Mr. Lund?

(A) He will work with Dr. Park on a

future project.  
 (B) He took photographs in multiple  
 countries.  
 (C) He has won awards for his writing.  
 (D) He has lived on a small farm.

**199.** What will the first day of the festival  
 include?

(A) An announcement of nominees for

an award  
 (B) A presentation on architectural

design  
 (C) A discussion about agriculture  
 (D) A debate about the publishing

industry

**200.** According to the schedule, what can  
 attendees do in the Blake Gallery?

(A) Purchase books  
 (B) Meet authors  
 (C) Register for classes  
 (D) Apply for jobs